

# VEGAS

Style & Beauty

## Q&A: Heather Marianna of Beauty Kitchen

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Heather Marianna

With beauty, brains, and an eye for style, [Heather Marianna](#) has quickly made a name for herself in Las Vegas. First spotted on Oxygen's *My Shopping Addiction*, Marianna is social media

sensation, with hundreds of thousands of Twitter followers and YouTube fans clamoring for her "how-to" videos, in which she makes beauty products using everyday items found in the kitchen. And just recently, in January, Marianna launched Beauty Kitchen, her own line of wine-themed soaps, natural oils, sugar scrubs, bath bombs, and bath soaks. Here, the resourceful cosmetics queen, who will soon be seen on the CW's *Vegas Unlimited*, premiering May 23, tells us more about her growing brand.

**How do you come up with the recipes for these DIY beauty products?**

HEATHER MARIANNA: It's all about experimenting. I always have to practice and test everything before I blog or make a video about it. The YouTube segments came first and really took off. People kept asking me where they could buy my at-home remedies and that is when I decided to come up with my own 100 percent organic and gluten-free line. One of my favorite collections is the It's Wine Time Soap Collection. I love wine, so it seemed appropriate.

**Do you have any beauty secrets, tips, or tricks to share?**

HM: Witch hazel for tired eyes, Irish moss for hair regrowth, and add cayenne pepper drops to any lip balm for instant lip plumper.

**Are you going to open a store at any point?**

HM: I prefer to give other stores great wholesale deals and sell in retailers. Right now you can find my It's Wine Time Soap Collection at the Kardashian Khaos store at The Mirage Hotel & Casino. I would love to keep growing Beauty Kitchen [and] add more lines or more products.