

**HOP NUTS BREWING**  
Crafting beer Downtown

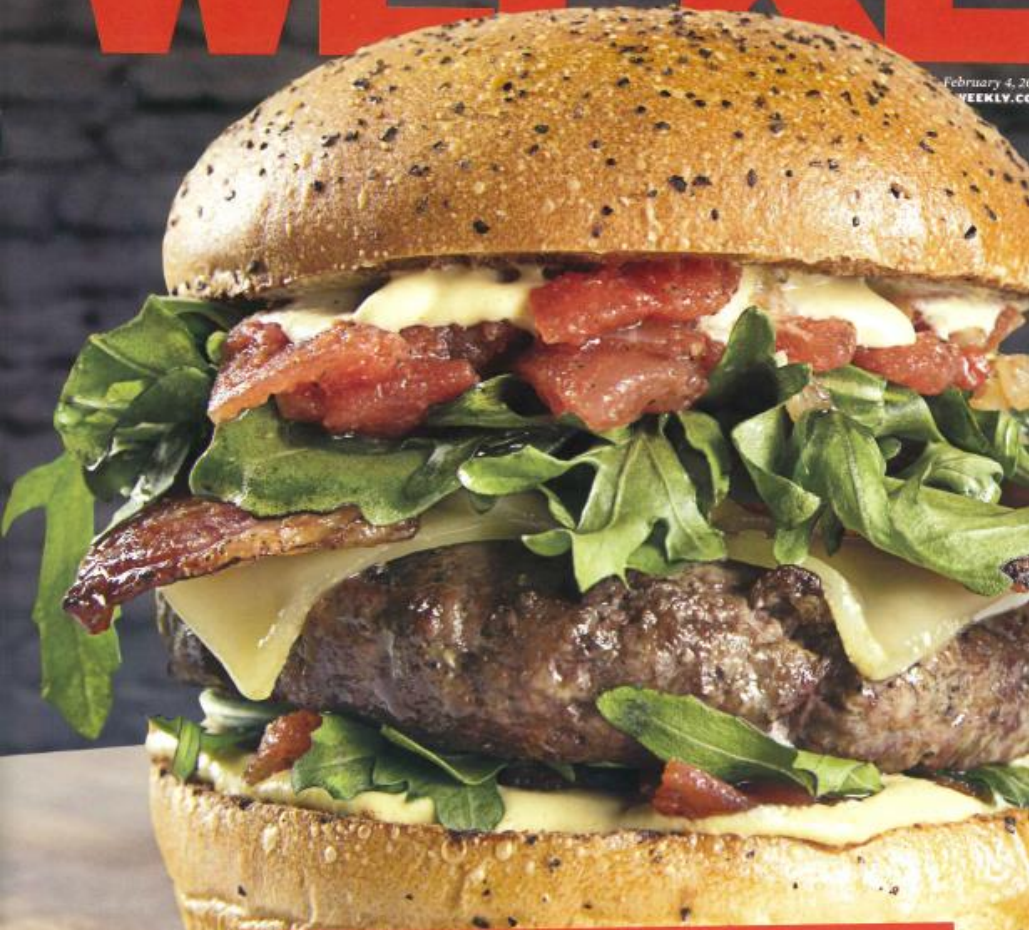
**IMAGINE DRAGONS**  
New album sneak preview

**WRAPPING A**  
Is naughty mains

# WEEKLY

LAS VEGAS

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**BRILLIANT NEW**  
**BURGERS**

*Shake Shack! Guy Fieri! White Castle! Bobby Flay!*  
**10 tasty creations to bite into right now**

**AS WE SEE IT...**



• AVN EVOLVES Fans were still into posing with porn stars, but they also packed seminars at AEE.

**SEXY SHIFT**

With more visibility and interest, porn goes mainstream at AVN **BY MARK ADAMS**

→ Past the coffee shop housing sex toys, I slide by the bouncer and the women striking poses in Spandex. I'm not in an Amsterdam sex club, I'm at the Hard Rock Hotel. AVN just wrapped another installment of its Adult Entertainment Expo at the off-Strip resort Saturday night—and after an increase in attendance last year following a recession-fueled industry lull (as told to the *Las Vegas Sun* in 2014), the annual trade show saw more growth in 2015.

"This time out we are packed to the gills," says Sherri L. Shaulis, senior editor of AVN's Pleasure Products. With exhibitors taking up more space in the convention halls, AEE's B2B Adult Novelty Expo was moved to a nearby ballroom. "We've taken over areas of the hotel that we've never used before," Shaulis says, mentioning

the elevator lobby and the Fuel Café. But don't think added square footage translated into more room to roam. Congested hordes surrounded busy booths, lines for starlet selfies caused a never-ending traffic jam, and fan seminars packed IHRH's Vinyl concert venue. Registration numbers for Internext, AVN's B2B web component, were up according to Shaulis, and an AVN rep said over 35,000 were in attendance at AEE. Convention content expanded, too.

"The fan element really skyrocketed this year for a number of reasons, not least of which I think is our 'Sex Is ...' [fan seminar series]" Shaulis says. The AVN rep explains that as adult entertainment moves away from the fringe thanks to visibility (citing *50 Shades of Grey*) and with technology allowing increased access to information, more people are interested in being educated about sex. So AVN amped up the seminar series this year, loading each day with multiple sessions and inviting sex therapists and doctors alongside the usual lineup of porn-star panelists.

"It wasn't a one-time fluke last year," Shaulis says. "We are really here, we're mainstream and people want their adult stuff."

**PREHISTORIC VEGAS**

What you need to know about Tule Springs Fossil Beds

→ Sloths the size of grizzly bears! American lions! Dire wolves! Saber-toothed cats! Mammoths with 6-foot tusks and teeth the size of your head! The northwest Valley's Tule Springs was home to these prehistoric animals, and today it's a fossil-rich area with remains ranging from 3,000 to 200,000 years old.

¶ Once considered for housing development, the site became a protected national monument in December, and officials are in the process of putting together management and recreation plans. Meantime, visitors are welcome to park on public roads and explore the 22,650-acre swath along U.S. Highway 95 north of Allante to Creech Air Force Base. ¶ "It's important to remember that all park resources—fossils, plants, animals, artifacts and rocks—are to remain as you find them, so that other visitors can experience the same sense of discovery," Christie Vanover of the National Park Service writes. And watch your step—you could literally stumble on a giant sloth. —Kristy Fotten



**WHAT'S COOKING?**

Scent chemistry to Oscars prep, Beauty Kitchen has been busy

→ "I'm not gonna pay someone \$400 to paint chocolate on my face when I could do it myself!" Heather Marianna says with a big laugh. That attitude is why she started making her own face masks, soaps and body treatments years ago, and why in 2012, she shared her secrets with the world.

Several how-to videos on her YouTube channel have over 100,000 hits, like the cellulite-busting body wrap made of corn oil, grapefruit juice, thyme and heat. As requests for her to sell her own products piled up, Beauty Kitchen morphed into a business. Made with all-natural ingredients like imported Shea butter and essential oils, the line includes everything from collagen eye gels to rosewater toners to an organic sugar skin polisher perfumed with jasmine and sandalwood. "Most of my stuff has five or less ingredients. It's very pure."

Marianna concocts it all (she's self-taught, though she says she's working on her certification as an herbalist) and has just two employees in her new 3,000-square-foot production facility and showroom in Boulder City. "I'm such a control freak," she says with another laugh.

Beauty Kitchen is mostly online, but clients can set up private sessions in the showroom to shop and customize. Monthly box delivery (\$34.95 for a Big Box or \$12.95 for a Mini Monthly) is a fun way to sample, and Marianna says there are nearly 4,000 subscribers so far. The boxes were part of the Golden Globes' celeb gifting suite and will have a presence at the Oscars and Grammys. She gushes about chatting with Viola Davis and Daniel Franzese, though Beauty Kitchen is about the rest of us being able to afford the same luxe pampering.

Between making products, filming segments, attending events and hosting parties, Marianna sleeps about four hours a night. Good thing she's got eye gels handy. —Erin Ryan

Connect with Marianna and shop Beauty Kitchen at [heathermarianna.tv](http://heathermarianna.tv).

