

# Las Vegas Personality Creates Successful Business Using M.B.A.

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Heather Marianna has appeared on reality television shows, scripted programs, movies and talk shows. In 2012, she created [Beauty Kitchen by Heather Marianna](#), which includes an affordable natural beauty product line, at home spa treatment line, YouTube Series (with over 3 million viewers and followers), DIY beauty tips, and natural pet product line. This year, her company was invited to be featured at the Academy Awards, Golden Globes, Grammys, EMMYs, ESPYS, Kids and Teen Choice award shows.



Along with being an entrepreneur, she obtained her Bachelor of Science degrees in English and marketing and her M.B.A. from the University of Indianapolis.

“I feel the more education you have, the more business savvy you become,” she explained. “You have an edge. When I was working on my marketing degree, one of my classes required I start a business.” At age 19, she had already started a business to shop for others, “but applying my knowledge really changed how I managed it. After receiving my college education, I appreciated what I learned and how to run a business.” Marianna became a self-made millionaire by the time she was 21 years old.

“I decided to go into retail after that and one of the boutiques I worked with was a dog boutique that sold high-end clothing and accessories for pets, which is where I received my experience for my pet line,” Marianna said.

She then worked for a food company in its marketing department before deciding to begin Beauty Kitchen by Heather Marianna. While she experienced success in her 20’s, Marianna still encourages others, regardless of age, to get experience and pursue their higher education.

“Not only does having degrees open doors for you, the job market is very competitive and education will help you compete. Also, you need to know even more if you start a business,” she advised. “It is never too late to go back to school. You will learn so much and know how to navigate situations. After college, you will have a better idea what your passion is and can create a career or business.”